



2027 Advertising Due Dates

	Gatefold/Gimmick Confirmation	Advertising Closing	Ad Material Due	Inserts Due	Begin Mailing	Estimated In-Home (Start)
Jan/Feb	9/30/2026	10/30/2026	11/03/2026	11/14/2026	12/16/2026	12/31/2026
Classic Preview	11/25/2026	12/22/2026	12/29/2026	1/09/2027	1/27/2027	2/09/2027
March	12/16/2026	1/15/2027	1/19/2027	1/30/2027	2/17/2027	3/02/2027
April	1/13/2027	2/12/2027	2/16/2027	2/27/2027	3/17/2027	3/30/2027
May	2/17/2027	3/19/2027	3/23/2027	4/03/2027	4/21/2027	5/04/2027
June	3/17/2027	4/16/2027	4/20/2027	5/01/2027	5/19/2027	6/01/2027
July/Aug	4/21/2027	5/21/2027	5/25/2027	6/5/2027	6/23/2027	7/06/2027
Sept/Oct	6/23/2027	7/23/2027	7/27/2027	8/07/2027	8/25/2027	9/08/2027
Nov/Dec	8/18/2027	9/17/2027	9/21/2027	10/02/2027	10/20/2027	11/02/2027



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January	9/23/2026	10/30/2026	11/04/2026	12/16/2026	12/31/2026
February	11/11/2026	12/11/2026	12/23/2026	1/20/2027	2/02/2027
March	12/09/2026	1/15/2027	1/20/2027	2/17/2027	3/02/2027
April	1/06/2027	2/12/2027	2/17/2027	3/17/2027	3/30/2027
May	2/10/2027	3/19/2027	3/24/2027	4/21/2027	5/04/2027
June	3/10/2027	4/16/2027	4/21/2027	5/19/2027	6/01/2027
July	4/07/2027	5/14/2027	5/19/2027	6/16/2027	6/29/2027
August	5/05/2027	6/11/2027	6/16/2027	7/14/2027	7/27/2027
September	6/09/2027	7/16/2027	7/21/2027	8/18/2027	8/31/2027
October	7/07/2027	8/13/2027	8/18/2027	9/15/2027	9/28/2027
Nov/Dec	8/11/2027	9/17/2027	9/22/2027	10/20/2027	11/02/2027