



## **Benefits Outline & Recruitment Selling Points**

Once you combine the B.A.S.S. Federation Nation benefits to your state benefits, we feel like together these membership benefits are second to none.

You can find an overview of what "ALL" members can receive as part of their membership at <http://www.bassmaster.com/news/federation-nation-overview>.

### **Summary of Benefits:**

- Use of B.A.S.S. shield
- Youth programs collaborating with partners on local, state and national level
- Conservation voice for issues facing U.S. Sportsmen, locally, state, and national
- *B.A.S.S. Times Magazine* = \$24
- \$1,000,000 General Liability Insurance Policy
- Eligible for Federation Nation Alliance if running Alliance Products
  - Awards from Triton, Mercury, Lowrance and MotorGuide
- Eligible for Skeeter/Yamaha boat & motor retail rebates
- Sponsor discounts
- Priority entry in the Marshal program
- Priority entry in BM Opens
  - Pros who attempt to enter after priority entries typically do not get in
- BFNC Champion earns berth to Bassmaster Elite Series
- BFNC qualifiers guaranteed slot in Opens if desired
- Six BMC Berths
- Eligibility at 1 of 6 B.A.S.S. Federation Nation Divisional Competitions
- Eligibility for B.A.S.S. Federation Nation Championship
- 6 Boats for Divi's. = \$34,000 x 6 boats + (1)BFNC boat at \$63,250 = \$267,250.00
- B.A.S.S. Stage & B.A.S.S. Release Boat
- Multimedia exposure in B.A.S.S. publications and Bassmaster.com
- B.A.S.S. assistance identifying, applying for federal funding, policy watches and grants

Much of the membership doesn't realize all the opportunities provided through the state and national organizations. Once all the state and national benefits are combined together, this program offers tremendous value at a relatively low cost.