



2012 Bassmaster Classic Outdoors Expo Contract for Exhibit Space

February 24-26, 2012 • Shreveport Convention Center • Shreveport, LA

COMPANY NAME _____

CONTACT _____ TITLE _____

ADDRESS _____ E-MAIL _____

CITY _____ STATE / ZIP _____

TELEPHONE _____ FAX _____

DATE _____ SIGNATURE _____

2012 BASSMASTER CLASSIC BOOTH PRICING & INFORMATION

REGULAR BOOTH SPACE.....\$11.00 / SQ. FT. (Standard Booth 10' x 10')
CORNER BOOTH SPACEadd \$500.00

BOOTH SIZE (10' Units) _____ BOOTH PRICE _____

BOOTH POSITION PREFERENCE (TOP 3 CHOICES) 1 _____ 2 _____ 3 _____

NAME TO APPEAR ON BOOTH ID SIGN _____

WILL MERCHANDISE BE SOLD FROM THIS BOOTH? YES NO

50% deposit required with signed contract in order to secure space.

The remaining balance will be due January 20, 2012. Please fill in your payment amount authorizations below:

Payment 1 authorization (50% deposit or full amount due) \$ _____ Payment 2 authorization (remaining balance) \$ _____

If credit card is used for first payment it will also be charged for final payment on Jan. 20, 2012. PLEASE NOTE: If contract is returned within four weeks or less of the event we will need full payment with signed contract.

PAYMENT INFORMATION

MAKE CHECK OR MONEY ORDER PAYABLE TO: B.A.S.S., LLC

CHARGE TO: (check one) VISA MASTERCARD AMERICAN EXPRESS DISCOVER

CARD # _____ NAME OF CARDHOLDER _____

EXPIRATION DATE _____ SIGNATURE _____

BASS Use Only:

Agency # _____ AE Name _____

AE# _____ Booth# _____

Return a signed copy of this document with payment to:
B.A.S.S. / BASSMASTER CLASSIC OUTDOORS EXPO
ATTN: Faith McDonough
3500 Blue Lake Drive, Suite 330, Birmingham, AL 35243
(205)313-0901 • FAX (205)313-0953

See back for terms and conditions.

B.A.S.S. TERMS & CONDITIONS

- No type of automotive vehicle (car or truck) will be permitted to be displayed on the Expo Floor with exception of Toyota vehicles.
- The exhibitor is granted use of exhibit space conforming to the floor plan for the purpose of displaying outdoor products and related services which conform to B.A.S.S. regulations & conditions as set forth in this contract and the Exhibitor's Manual.
- Nonconforming merchandise can only be displayed once approved by B.A.S.S in writing.
- Subletting of exhibit space is not permitted.
- Exhibit space will be assigned after B.A.S.S has received the contract and a minimum of 50% deposit.
- B.A.S.S reserves the right to move exhibitor booth(s) if deemed necessary by show management.
- Deposit and payment terms. A minimum of 50% deposit is required at the time of Contract for Expo Space submission. All remaining balances must be paid 5 weeks prior to the event or booth space will be forfeited. B.A.S.S. must be notified of all cancellations. After submission of the Contract for Expo Space all cancellations are subject to a \$500 cancellation fee. The remainder of the deposit will be refunded no later than 30 days after the completion of the event. Any cancellations made after two weeks prior to the start of the event shall be subject to forfeiture of all deposits paid.
- No agreement other than those contained in this document and the Exhibitor's Guide shall be binding upon the parties unless such agreement is in written form and signed by both exhibiting company and B.A.S.S.
- B.A.S.S reserves the right to deny participation to any exhibitor, individually or corporately.
- No guarantee of competitive separation.
- Rate includes a 20% discount.
- **Requests to be moved during move-in and show hours will not be permitted.**